Soul Sanctuary — Investment Opportunity

Seeking €1,020,000 for 34% equity (1% = €30,000)

Where capital meets consciousness — scale a profitable wellness resort that blends luxury hospitality with integral healing.

Soul Sanctuary

Snapshot

- Location: Caldes d'Estrac, Spain coastal + mild-elevation microclimate.
- Current operation: Fully functioning retreat & hostel; 20+ guest capacity; recurring courses and events.
- Plan: Add luxury thermal bath and a 20-room lodging building to double capacity to 40 and reposition to upscale market.
- Use of funds: Thermal bath (€174k), new lodging building (€482–609k), property upgrades and operating runway. (Detailed pro-forma available.)

Key Financial Highlights

- Current annual revenue (owners' reporting): €63k (courses + lodging); expenses €45k.
- Projected stabilized revenue (post-upgrade): courses €50k; lodging €268k.
- Investment sought: €1,020,000 for 34% equity (real estate included).
- Target returns: modeled 24% ROI on new lodging building (detailed IRR scenarios in investor pack).
- Investor protections: Limited liability for operational debt; defined share rights; dividend policy.

Why This Deal

- Proven operations: revenue-generating today; owner-managed with track record.
- Market tailwinds: demand shift to coastal-elevated destinations; wellness tourism growth.
- Asset + business: equity includes real estate appreciation and operating cash flow.
- Unique investor benefits: accommodation discounts, exclusive courses, counseling sessions tied to share size.

Use of Funds (high level)

- New thermal bath & completion: €174k
- New 20-room residential building: €482-609k
- Property upgrades (luxury repositioning): €240k
- Working capital & marketing: remaining allocation

Ownership & Offer

- Current owners: Elisabeth Serra €1M (33%), Joan Condal €1M (33%)
- Available to investors: 34% (total raise €1,020,000)
- Minimum ticket: €30,000 (1% share). Transfer and exit guided by shareholder agreement.

Milestones & Timeline

- Fundraise close \rightarrow immediate start on thermal bath \rightarrow 6–12 months for thermal completion \rightarrow lodging construction phased over 12–18 months \rightarrow operational ramp to luxury positioning within 24 months.

Risk & Mitigation (summary)

- Seasonal demand: diversify courses and corporate retreats; dynamic pricing.
- Construction: fixed-price bids, contingency budget, staged build.
- Regulatory: existing permits mapped; legal counsel retained.

Next Steps

- Download investor pack (financials, cap table, legal summary, visuals).
- Schedule a 30-minute investor call or site visit.

Contact

François Lépine, Project Coordinator — flepine@flepine.com Soul Sanctuary — Elisabeth Serra & Joan Condal